



## **EQUESTRIAN AUSTRALIA LET'S FLY WITH EIAF**

Equestrian Australia (EA) announces it has appointed Equine International Airfreight (EIAF) as its exclusive equine airfreight partner.

The partnership represents a three-year alliance which will see EIAF transport Australian-based horses to the 2018 World Equestrian Games in the United States and to the 2020 Olympic Games in Japan, ensuring our equine athletes arrive at their given destination in prime condition.

In announcing the partnership, EA's Commercial Manager, Tristan Prosser-Shaw said, "We are excited to be partnering with EIAF over the next 3 years. It is of vital importance that we continue to develop relationships and build our corporate portfolio with like-minded companies and we feel EIAF is perfectly aligned with our core values and strategy."

"This partnership will offer all EA members and the wider community, at whatever level of competition, the ability to transport their horses' interstate or internationally with a high level of care, commitment and professionalism"

EIAF's Managing Director, Cameron Croucher, was similarly delighted with the partnership, adding: "Our company has built its foundation on providing a first class service to clients right across the equestrian spectrum and formed many close associations along the way.

"EA's philosophy of sportsmanship and the "Love of the Horse" runs very much in tandem with our own, which obviously has played a big role in the alignment of our two organisations.

"Owners want to know that their horses are being well cared for while they're on the ground and in the air and at EIAF, the health, safety of "your horse is our priority".

EA's High Performance Division was impressed by EIAF's dedication to horses under their care. It cannot be underscored enough as to the importance of Australian Equine athletes arriving at their given destination in prime condition.

"Through this partnership with Equestrian Australia, EIAF looks forward to contributing to the continued success of Australian horses on the global stage."

### **About**

*With many years of experience in the international movement of horses, EIAF has developed an in depth knowledge of international quarantine protocols and requirements along with air freight procedures. Their aim is to provide an exceptional and personalised service that is competitive in price, and ensure the often daunting task of transporting your horse is trouble free and made as simple as possible. You can be certain that their experience will guarantee your horse will be delivered to you safely, on time and in excellent condition. All EIAF staff are active equine participants and have an in depth knowledge of horse care and well being through various experience and disciplines.*